NETWORKS OF MEDITERRANEAN YOUTH
WE EMPOWER YOUTH TO BE FULL PARTICIPANTS IN BUILDING THEIR COMMUNITIES AND TO BE AGENTS OF POSITIVE TRANSFORMATIONS.
Networks of Mediterranean Youth (NET-MED Youth) is a pioneering youth project implemented by UNESCO and funded by the European Union.

- We work in Algeria, Israel, Jordan, Lebanon, Libya, Morocco, Palestine and Tunisia.
- We work with youth as beneficiaries, actors and partners.
- We empower youth with tools and skills to be full participants in building their communities and to be agents of positive transformations in their region.
- We combine multiple areas of expertise within UNESCO to reduce youth disillusionment and exclusion leading to extremism.
- We connect youth around the Mediterranean region to act together on solutions to build tomorrow, today.
- We connect youth organizations with national decision-makers, media professionals, citizen journalists and bloggers, so they can create solutions together.
- We strengthen existing initiatives and encourage impactful and sustainable civic actions.
HOW?

NETWORKING & COLLABORATION
- Mapping of youth organizations in each country.
- Regional and sub-regional exchange of knowledge and experience.
- Consolidation of existing youth online platforms.

YOUTH POLICIES
- Capacity building for youth organizations on themes related to strategic planning, advocacy and communication, gender mainstreaming, policy dialogue, and more.
- Development, revision or implementation of national/local policies and strategies on youth, with the participation of youth organizations.

YOUTH AND MEDIA
- Monitoring and surveys focused on youth representation in media.
- Outreach activities and trainings to promote youth-friendly, inclusive and fair media coverage; freedom of expression; media and information literacy.
- Production of media content by youth.
- Capacity building for young journalists, bloggers and citizen journalists.

SKILLS FORECASTING & EMPLOYMENT
- National and regional research on labour market anticipation, youth transition and challenges.
- Development of tools for skills anticipation in collaboration with national entities.
- Capacity building for youth organizations to boost involvement in employment, education and training policy design.

We work with youth organizations not only as beneficiaries, but as partners and actors of change. These are the main areas of our work:
**Impact**

**Network & Coalitions**

- **150** active members in Algeria, Israel, Jordan, Lebanon, Libya, Morocco, Palestine, Syria (via Syrian refugees in Lebanon) & Tunisia.
- **7** national youth networks (Algeria, Israel, Lebanon, Libya, Morocco, Palestine and Tunisia).
- **3** large national youth coalitions (Jordan, Lebanon & Tunisia). 3 others duplicated (Israel, Morocco & Palestine).

**Youth Experts**

- **Young Experts** regional roster positions youth as opinion leaders and experts in current affairs and youth-related issues.
- **Video CVs** of youth experts centralized in pilot platform (Tunisia).
- **Online database** showcases young experts and professionals (Lebanon).

**Youth Strategies**

- **1st national youth strategy** in Palestine.
- **Revision & adaptation** of national youth strategy in Morocco to pilot locality.
- **Implementation** of local youth strategy in Tunisia.
- **Development** of national youth policy in Jordan.

**Youth Outreach**

- **50+ outreach actions** connecting youth with 100+ national media to act together for better youth representation and for youth-generated content.

**Media Outreach**

- **50+ outreach actions** connecting youth with 100+ national media to act together for better youth representation and for youth-generated content.

**Government**

- **7 Youth Ministries** engage NET-MED Youth members in policy design, revision, implementation & dialogue.

**Gender Equality**

- **Women inclusion** in all steps and actions of the project.
- **Sex-disaggregated data** on youth public participation and media representation.
- **50%** women project members.

**Research**

- Policy briefs and youth-led position papers in Israel & Lebanon.

- **Youth-led advocacy for gender equality & women empowerment** (via capacity-building, content production & campaign actions).

**Network & Coalitions**

- **7 National youth networks** (Algeria, Israel, Lebanon, Libya, Morocco, Palestine and Tunisia).
- **3** large national youth coalitions (Jordan, Lebanon & Tunisia). 3 others duplicated (Israel, Morocco & Palestine).

**Youth Strategies**

- **1st national youth strategy** in Palestine.
- **Revision & adaptation** of national youth strategy in Morocco to pilot locality.
- **Implementation** of local youth strategy in Tunisia.
- **Development** of national youth policy in Jordan.

**Youth Outreach**

- **50+ outreach actions** connecting youth with 100+ national media to act together for better youth representation and for youth-generated content.

**Media Outreach**

- **50+ outreach actions** connecting youth with 100+ national media to act together for better youth representation and for youth-generated content.

**Government**

- **7 Youth Ministries** engage NET-MED Youth members in policy design, revision, implementation & dialogue.

**Gender Equality**

- **Women inclusion** in all steps and actions of the project.
- **Sex-disaggregated data** on youth public participation and media representation.
- **50%** women project members.

**Research**

- Policy briefs and youth-led position papers in Israel & Lebanon.

- **Youth-led advocacy for gender equality & women empowerment** (via capacity-building, content production & campaign actions).

**Network & Coalitions**

- **7 National youth networks** (Algeria, Israel, Lebanon, Libya, Morocco, Palestine and Tunisia).
- **3** large national youth coalitions (Jordan, Lebanon & Tunisia). 3 others duplicated (Israel, Morocco & Palestine).

**Youth Strategies**

- **1st national youth strategy** in Palestine.
- **Revision & adaptation** of national youth strategy in Morocco to pilot locality.
- **Implementation** of local youth strategy in Tunisia.
- **Development** of national youth policy in Jordan.

**Youth Outreach**

- **50+ outreach actions** connecting youth with 100+ national media to act together for better youth representation and for youth-generated content.

**Media Outreach**

- **50+ outreach actions** connecting youth with 100+ national media to act together for better youth representation and for youth-generated content.

**Government**

- **7 Youth Ministries** engage NET-MED Youth members in policy design, revision, implementation & dialogue.

**Gender Equality**

- **Women inclusion** in all steps and actions of the project.
- **Sex-disaggregated data** on youth public participation and media representation.
- **50%** women project members.

**Research**

- Policy briefs and youth-led position papers in Israel & Lebanon.

- **Youth-led advocacy for gender equality & women empowerment** (via capacity-building, content production & campaign actions).

**Network & Coalitions**

- **7 National youth networks** (Algeria, Israel, Lebanon, Libya, Morocco, Palestine and Tunisia).
- **3** large national youth coalitions (Jordan, Lebanon & Tunisia). 3 others duplicated (Israel, Morocco & Palestine).

**Youth Strategies**

- **1st national youth strategy** in Palestine.
- **Revision & adaptation** of national youth strategy in Morocco to pilot locality.
- **Implementation** of local youth strategy in Tunisia.
- **Development** of national youth policy in Jordan.

**Youth Outreach**

- **50+ outreach actions** connecting youth with 100+ national media to act together for better youth representation and for youth-generated content.

**Media Outreach**

- **50+ outreach actions** connecting youth with 100+ national media to act together for better youth representation and for youth-generated content.

**Government**

- **7 Youth Ministries** engage NET-MED Youth members in policy design, revision, implementation & dialogue.

**Gender Equality**

- **Women inclusion** in all steps and actions of the project.
- **Sex-disaggregated data** on youth public participation and media representation.
- **50%** women project members.

**Research**

- Policy briefs and youth-led position papers in Israel & Lebanon.

- **Youth-led advocacy for gender equality & women empowerment** (via capacity-building, content production & campaign actions).

**Network & Coalitions**

- **7 National youth networks** (Algeria, Israel, Lebanon, Libya, Morocco, Palestine and Tunisia).
- **3** large national youth coalitions (Jordan, Lebanon & Tunisia). 3 others duplicated (Israel, Morocco & Palestine).

**Youth Strategies**

- **1st national youth strategy** in Palestine.
- **Revision & adaptation** of national youth strategy in Morocco to pilot locality.
- **Implementation** of local youth strategy in Tunisia.
- **Development** of national youth policy in Jordan.

**Youth Outreach**

- **50+ outreach actions** connecting youth with 100+ national media to act together for better youth representation and for youth-generated content.

**Media Outreach**

- **50+ outreach actions** connecting youth with 100+ national media to act together for better youth representation and for youth-generated content.

**Government**

- **7 Youth Ministries** engage NET-MED Youth members in policy design, revision, implementation & dialogue.

**Gender Equality**

- **Women inclusion** in all steps and actions of the project.
- **Sex-disaggregated data** on youth public participation and media representation.
- **50%** women project members.

**Research**

- Policy briefs and youth-led position papers in Israel & Lebanon.

- **Youth-led advocacy for gender equality & women empowerment** (via capacity-building, content production & campaign actions).

**Network & Coalitions**

- **7 National youth networks** (Algeria, Israel, Lebanon, Libya, Morocco, Palestine and Tunisia).
- **3** large national youth coalitions (Jordan, Lebanon & Tunisia). 3 others duplicated (Israel, Morocco & Palestine).

**Youth Strategies**

- **1st national youth strategy** in Palestine.
- **Revision & adaptation** of national youth strategy in Morocco to pilot locality.
- **Implementation** of local youth strategy in Tunisia.
- **Development** of national youth policy in Jordan.

**Youth Outreach**

- **50+ outreach actions** connecting youth with 100+ national media to act together for better youth representation and for youth-generated content.

**Media Outreach**

- **50+ outreach actions** connecting youth with 100+ national media to act together for better youth representation and for youth-generated content.
**Impact**

**Awareness Campaigns & Knowledge Tools**

- **Capacity building**
  - of youth on civic engagement, social cohesion/inclusion, public policies, critical thinking, media monitoring, media and information literacy, freedom of expression, IT use, cultural heritage, peace-building, SDGs, PVE, dialogue, urban accessibility for youth with disabilities, etc.

- **Editorial cartoons**
  - itinerant exhibit, educational toolkit and actions highlighting youth views on civic, socioeconomic, gender, media challenges, etc. (Morocco)

- **Quantitative & qualitative knowledge**
  - on youth policy design and implementation, youth media representation and advocacy on future skills for the job market.

- **Animated whiteboard videos**
  - explaining the concept of public policies. (Palestine and Tunisia)

- **Street awareness campaigns**
  - on youth participation/inclusion.

- **Universities**
  - to pilot UNESCO’s Model Course on the Safety of Journalists adapted to the Arab region. (Palestine)

- **Toolkits**
  - on Media and Information Literacy (Tunisia), preventing and countering hate speech (Morocco), and youth empowerment to act on youth unemployment.

- **Training**
  - of journalists, trainers, national experts and youth organizations.

- **Regional & International Exchanges**
  - 25+ North-South exchanges and participation in global debates and consultations with youth and decision-makers, setting ground for joint actions.
  - 20+ South-South thematic exchanges and interactive workshops (regional/international) on SDGs*, youth policies, regional networking, employment and skills, arts and culture, peacebuilding, etc.

- **Online Engagement**
  - 2 online platforms for youth opportunities consolidated.
  - 15 platforms benchmarked.

- **2 regional online courses**
  - 1 on Media and Information Literacy in Arabic and 1 for digital journalists in Arabic.

- **1 fact-sheet on youth policies in 5 Arab countries.**

- **1 cross-country synthesis report**
  - on the outcomes of Skills Forecasting work in the region.

- **2 regional studies**
  - 1 on youth online platforms and 1 on youth organizations.

- **15 platforms benchmarked.**

- **250+ youth in 25+ transnational exchanges on media and communications.**

- **Youth speakers**
  - positioned in global debates as key, inspirational leaders of change in their countries.

- **250+ youth**

*SDGs: Sustainable Development Goals
**Media Partnerships & Youth-Generated Media Content**

- **Collaboration**
  - with public broadcasters, private and community media outlets.

- **Climate Radio**
  - First community radio to obtain a temporary FM frequency in Morocco, led by young journalists from the Middle East and Africa, covers COP22.

- **Youth newsrooms**
  - cover global, regional and local celebrations of World Press Freedom Day.

- **New media content**
  - Young journalists, citizen journalists and bloggers are equipped with new skills through thematic trainings on gender and media, reporting on employment, journalists’ safety, conflict-sensitive reporting, climate change, sustainable development, etc.

- **Youth-generated**
  - Traditional and new media content to advocate and act on youth issues.

- **Creative Media Business Incubator**
  - in Jordan.

- **Website**
  - Space for expression to amplify youth voices and inspire action.

**Partnerships & coordination**

- reinforced in the field of Media and Information Literacy at international, regional and national level.

**Dialogue**

- between youth and national broadcasters facilitated in cooperation with EU-funded MedMedia Project (Algeria, Jordan, Lebanon, Morocco, Palestine and Tunisia).

**Impact**

**2014-2017**

**#BuildTomorrow**


- 9 film stories on the life-changing impact of NET-MED Youth.

- 29k+ views

- 75.6k+ reach on Facebook.

- 10.6k followers on NET-MED Youth official Facebook page.

- 80+ videos produced on NET-MED Youth.

- 180+ media appearances

**Communication &Visibility**

- 30M impressions

**National and regional integrated communication campaigns**

- 60%+ of news & stories published on the project appear in European, and MENA-regional and -national press.

- 50 young writers pool

- contributing to the creation and dissemination of content on NET-MED Youth.

**Feature event**

- “Creating the Future of the Mediterranean” event (Sep. 19, 2017, Brussels):

- 96k press coverage views

- 21M Twitter impressions

- 180+ media appearances

- 60%+ of news & stories published in European, and MENA-regional and -national press.

- 50 young writers pool

- contributing to the creation and dissemination of content on NET-MED Youth.

- 9 film stories on the life-changing impact of NET-MED Youth.

- 29k+ views

- 75.6k+ reach on Facebook.

- 10.6k followers on NET-MED Youth official Facebook page.

- 80+ videos produced on NET-MED Youth.

- 180+ media appearances

- 30M impressions
Strong partnerships
with youth organizations, media actors, national institutions and local authorities via joint grass-root interventions.

Strategic partnerships
Reinforcing common objectives for youth development, avoiding duplication of efforts, and ensuring a strong added value in the thematic areas of NET-MED Youth.

- ACTED/CIL
- Arab States Broadcasting Union (ASBU)
- Anna Lindh Foundation
- British Council
- British Youth Council
- Cartooning for Peace
- CELAT/University Laval
- GIZ
- EUROMED France
- European Broadcasting Union (EBU)
- European Law Students’ Association
- European Training Foundation
- European Youth Forum
- Med Culture
- MedMedia Project
- MENA Media Monitoring
- OPEN SOUTH Project
- Permanent Conference of the Mediterranean Audiovisual Operators (COPEAM)
- Région PACA (France)
- SAHWA Project
- SMEX
- SwitchMed Programme
- UN System agencies (UNFPA, UNDP, etc.)
- World Association of Community Radio Broadcasters
they talk about us

The EU and its Member States firmly believe that [NET-MED Youth], given its successful ability in addressing the challenges that concern our youths, could serve as a source of inspiration or an example of best practice for other regional organizations or participating states.

EU Statement at the OSCE Mediterranean Conference 2016
Our young Mediterranean superheroes change their reality every single day. They learn, get stronger and gain the power to shape their future and that of the region. You will see them advocate for youth public participation, sustainable development, cultural heritage preservation, tolerance, media inclusiveness, freedom of expression and much more! Young Mediterranean superheroes are ordinary women and men acting to build tomorrow, today.