

NET-MED Youth impact

NETWORK & COALITIONS



150

active members in Algeria, Israel, Jordan, Lebanon, Libya, Morocco, Palestine, Syria (via Syrian refugees in Jordan & Lebanon) & Tunisia.

7

national youth networks (Algeria, Israel, Lebanon, Libya, Morocco, Palestine and Tunisia).

3

large national youth coalitions (Jordan, Lebanon & Tunisia).
3 others duplicated (Israel, Morocco & Palestine).

1

consolidated regional network involving partner youth organizations

4,000+

youth connected and trained in policy analysis, dialogue, strategic planning, advocacy, media, freedom of expression, communication, labour market, etc.

YOUTH EXPERTS



Young Experts regional roster

positions youth as opinion leaders and experts in current affairs and youth-related issues.

Video CVs

of youth experts centralized in pilot platform (Tunisia).

Online database

showcases young experts and professionals (Lebanon).

MEDIA OUTREACH



70+

outreach actions

connecting youth with

200+ media outlets

to act together for better youth representation and for youth-generated content.

YOUTH STRATEGIES



A national youth strategy in Palestine.

A national Youth Policy Paper in Libya.

Revision & adaptation

of national youth strategy in pilot locality in Morocco.

Implementation

of local youth strategy in Tunisia.

Development

of national youth policy in Jordan.

Research

Policy briefs and youth-led position papers in Israel & Lebanon.

DECISION-MAKING



7 Youth Ministries

engage NET-MED Youth members in policy design, revision, implementation & dialogue.

Knowledge

on legal and policy frameworks produced

GENDER EQUALITY



Women **inclusion** in all steps and actions of the project.

Sex-disaggregated data

on youth public participation and media representation.

50%

women project members.

Youth-led advocacy for **gender equality & women empowerment.**

MEDIA RESEARCH



Media monitoring

by youth in Algeria, Morocco, Palestine & Tunisia.

Surveys

on youth perceptions about media in Algeria, Israel, Jordan, Lebanon & Palestine.

JOB MARKET



1st sets of skills projections

on youth future skills needs in Algeria, Jordan, Palestine & Tunisia. Similar ongoing work in Israel & Morocco.

Sectoral skills anticipation

implemented in Lebanon.

INSTITUTIONAL CAPACITY BUILDING



7 national stakeholder platforms

involving institutions and youth networks.

Local municipalities

Capacity building on youth consultations and local governance.

AWARENESS CAMPAIGNS & KNOWLEDGE TOOLS



Capacity building

of youth on civic engagement, social cohesion/inclusion, public policies, critical thinking, media monitoring, Media and Information Literacy, freedom of expression, IT use, cultural heritage, peace-building, SDGs*, dialogue, urban accessibility for youth with disabilities, etc.

Training

of journalists, trainers, national experts and youth organizations.

Toolkits

on Media and Information Literacy (Tunisia), preventing and countering hate speech (Morocco) and youth empowerment to act on youth unemployment.

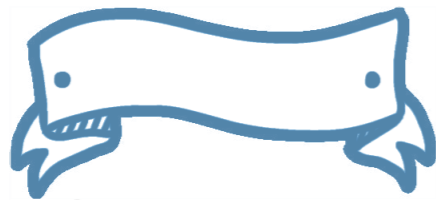


Editorial cartoons

itinerant exhibit, educational toolkit and actions highlighting youth views on civic, socioeconomic, gender, media challenges, etc. (Morocco).

Animated whiteboard videos

explaining the concept of public policies (Palestine and Tunisia).



Street awareness campaigns

on youth participation/inclusion.



Quantitative & qualitative knowledge

on youth policy design and implementation, youth media representation and advocacy on future skills for the job market.

1 cross-country synthesis report

on the outcomes of Skills Forecasting work in the region.

2 regional studies

1 on youth online platforms and 1 on youth organizations needs and aspirations.



1 fact-sheet

on youth policies in each of the 5 Arab countries: Jordan, Lebanon, Morocco, Palestine & Tunisia.



Universities

to pilot **UNESCO's Model Course on the Safety of Journalists**

adapted to the Arab region (Palestine).

2 regional online courses

1 on Media and Information Literacy in Arabic and 1 for digital journalists in Arabic.

Media monitoring methodology


focused on youth: 4 national reports and 1 sub-regional report produced based on the methodology.

ONLINE ENGAGEMENT



3 online platforms

for youth opportunities consolidated.

 **15 platforms** benchmarked.

REGIONAL & INTERNATIONAL EXCHANGES

25+ North-South

exchanges and participation in global debates and consultations with youth and decision-makers, setting ground for joint actions.

20+ South-South

thematic exchanges and interactive workshops (regional/international) on SDGs, youth policies, regional networking, employment and skills, arts and culture, peacebuilding, etc.



260+ youth participated

in **30+ transnational** exchanges on freedom of expression, media and communications.

Youth speakers

positioned in global debates as key, inspirational leaders of change in their countries.

MEDIA PARTNERSHIPS & YOUTH-GENERATED MEDIA CONTENT



Collaboration

with public broadcasters, private and community media outlets.



Partnerships & coordination

reinforced in the field of Media and Information Literacy at international, regional and national level.



Dialogue

between youth and national broadcasters facilitated in cooperation with EU-funded MedMedia Project (Algeria, Jordan, Lebanon, Morocco, Palestine & Tunisia).



Climate Radio

First community radio to obtain a temporary FM frequency in Morocco, led by young journalists from the Middle East and Africa, covers COP22 in 2016.

MIL Radio

Through a 2nd temporary FM frequency, MIL Radio airs youth-produced content during regional celebration of 2017 MIL Week in Rabat.

Youth newsrooms

cover global, regional and local celebrations of World Press Freedom Day.



Radio/TV shows & debates

on national media initiated and led by youth.



New media content

Young journalists, citizen journalists and bloggers are equipped with new skills through thematic trainings on gender and media, reporting on employment, journalists' safety, conflict-sensitive reporting, climate change, sustainable development, etc.

Youth-generated

traditional and new media content to advocate and act on youth issues.

Creative Media Business Incubator

in Jordan.

Website

Space for expression to amplify youth voices, highlight stories and inspire action.



#BuildTomorrow

promotional storytelling campaign launched Sep. 2017.

130k campaign reach on Facebook alone (Oct. 2017).



12k followers

on NET-MED Youth official Facebook page (niche audience).

77k+ reach

highest monthly reach of niche audience aged 18-35, mostly from the southern Mediterranean region.



30M impressions

and counting.

COMMUNICATION & VISIBILITY



9 film stories

on the life-changing impact of NET-MED Youth.

29k+ views
75.6k+ reach on Facebook.

80+ videos

produced on NET-MED Youth.



180+ media appearances

60%+ of news & stories published on the project appear in European, and in national and regional MENA press.



50 young writers pool

contributing to the creation and dissemination of content on NET-MED Youth.



45 personal stories

by and about youth published on NET-MED Youth website.

80+ news stories

published on NET-MED Youth website.

National and regional **integrated communication campaigns.**



Feature event

"Creating the Future of the Mediterranean" event (Sep. 19, 2017, Brussels):

96k press coverage views
21M Twitter impressions