**NET-MED Youth impact**

**NETWORK & COALITIONS**
- 150 active members in Algeria, Israel, Jordan, Lebanon, Libya, Morocco, Palestine, Syria (via Syrian refugees in Jordan & Lebanon) & Tunisia.
- 7 national youth networks (Algeria, Israel, Lebanon, Libya, Morocco, Palestine and Tunisia).
- 3 large national youth coalitions (Jordan, Lebanon & Tunisia). 3 others duplicated (Israel, Morocco & Palestine).
- 1 consolidated regional network involving partner youth organizations:
  - 4,000+ youth connected and trained in policy analysis, dialogue, strategic planning, advocacy, media, freedom of expression, communication, labour market, etc.

**YOUTH EXPERTS**
- Young Experts regional roster positions youth as opinion leaders and experts in current affairs and youth-related issues.
- Video CVs of youth experts centralized in pilot platform (Tunisia).
- Online database showcases young experts and professionals (Lebanon).

**YOUTH STRATEGIES**
- A national youth strategy in Palestine.
- A national Youth Policy Paper in Libya.
- Online database showcases young experts and professionals.
- Video CVs of youth experts centralized in pilot platform.
- 70+ outreach actions connecting youth with 200+ media outlets to act together for better youth representation and for youth-generated content.

**MEDI A OUTREACH**
- Implementation of local youth strategy in Tunisia.
- Development of national youth policy in Jordan.
- Research Policy briefs and youth-led position papers in Israel & Lebanon.
- Revision & adaptation of national youth strategy in pilot locality in Morocco.

**DECISION-MAKING**
- 7 Youth Ministries engage NET-MED Youth members in policy design, revision, implementation & dialogue.
- Knowledge on legal and policy frameworks produced.

**YOUTH STRATEGIES**
- A national youth strategy in Palestine.
- A national Youth Policy Paper in Libya.

**MEDIA RESEARCH**
- Media monitoring by youth in Algeria, Morocco, Palestine & Tunisia.
- Surveys on youth perceptions about media in Algeria, Israel, Jordan, Lebanon & Palestine.

**GENDER EQUALITY**
- Women inclusion in all steps and actions of the project.
- Sex-disaggregated data on youth public participation and media representation.
- 50% women project members.

**JOB MARKET**
- 1st sets of skills projections on youth future skills needs in Algeria, Jordan, Palestine & Tunisia. Similar ongoing work in Israel & Morocco.

**SECTORAL SKILLS ANTICIPATION**
- Implemented in Lebanon.
- Local municipalities Capacity building on youth consultations and local governance.
- 7 national stakeholder platforms involving institutions and youth networks.

**INSTITUTIONAL CAPACITY BUILDING**
- Research Policy briefs and youth-led position papers in Israel & Lebanon.
Capacity building of youth on civic engagement, social cohesion/inclusion, public policies, critical thinking, media monitoring, Media and Information Literacy, freedom of expression, IT use, cultural heritage, peace-building, SDGs*, dialogue, urban accessibility for youth with disabilities, etc.

Awareness campaigns & knowledge tools

Street awareness campaigns
on youth participation/inclusion.

Editorial cartoons
itinerant exhibit, educational toolkit and actions highlighting youth views on civic, socioeconomic, gender, media challenges, etc. (Morocco).

Quantitative & qualitative knowledge
on youth policy design and implementation, youth media representation and advocacy on future skills for the job market.

Animated whiteboard videos
explaining the concept of public policies (Palestine and Tunisia).

Universities
to pilot UNESCO’s Model Course on the Safety of Journalists adapted to the Arab region (Palestine).

1 cross-country synthesis report
on the outcomes of Skills Forecasting work in the region.

2 regional studies
1 on youth online platforms and 1 on youth organizations needs and aspirations.

1 fact-sheet
on youth policies in each of the 5 Arab countries: Jordan, Lebanon, Morocco, Palestine & Tunisia.

Training
of journalists, trainers, national experts and youth organizations.

Toolkits
on Media and Information Literacy (Tunisia), preventing and countering hate speech (Morocco) and youth empowerment to act on youth unemployment.

Media monitoring methodology
focused on youth: 4 national reports and 1 sub-regional report produced based on the methodology.

Online engagement

3 online platforms
for youth opportunities consolidated.

15 platforms benchmarked.

Regional & International Exchanges

25+ North-South exchanges and participation in global debates and consultations with youth and decision-makers, setting ground for joint actions.

20+ South-South thematic exchanges and interactive workshops (regional/international) on SDGs, youth policies, regional networking, employment and skills, arts and culture, peacebuilding, etc.

260+ youth participated in 30+ transnational exchanges on freedom of expression, media and communications.

Youth speakers
positioned in global debates as key, inspirational leaders of change in their countries.

*SDGs: Sustainable Development Goals
### Media Partnerships & Youth-Generated Media Content

**Collaboration**
- With public broadcasters, private, and community media outlets.

**Partnerships & Coordination**
- Reinforced in the field of Media and Information Literacy at international, regional, and national levels.

**Dialogue**
- Between youth and national broadcasters facilitated in cooperation with EU-funded MedMedia Project (Algeria, Jordan, Lebanon, Morocco, Palestine & Tunisia).

**Climate Radio**
- First community radio to obtain a temporary FM frequency in Morocco, led by young journalists from the Middle East and Africa, covers COP22 in 2016.

**MIL Radio**
- Through a 2nd temporary FM frequency, MIL Radio airs youth-produced content during regional celebration of 2017 MIL Week in Rabat.

**Youth Newsrooms**
- Cover global, regional and local celebrations of World Press Freedom Day.

**New Media Content**
- Young journalists, citizen-journalists, and bloggers are equipped with new skills through thematic trainings on gender and media, reporting on employment, journalists’ safety, conflict-sensitive reporting, climate change, sustainable development, etc.

**Youth-Generated**
- Traditional and new media content to advocate and act on youth issues.

**Creative Media Business Incubator**
- In Jordan.

**Radio/TV Shows & Debates**
- On national media initiated and led by youth.

**Website**
- Space for expression to amplify youth voices, highlight stories and inspire action.

### Communication & Visibility

**#BuildTomorrow**

**9 film stories**
- On the life-changing impact of NET-MED Youth.
- 29k+ views
- 75.6k+ reach on Facebook.

**12k followers**
- On NET-MED Youth official Facebook page (niche audience).

**77k+ reach**
- Highest monthly reach of niche audience aged 18-35, mostly from the southern Mediterranean region.

**Creative Media Business Incubator**

**9 film stories**
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**77k+ reach**
- Highest monthly reach of niche audience aged 18-35, mostly from the southern Mediterranean region.

**30M impressions and counting.**
- Contributing to the creation and dissemination of content on NET-MED Youth.

**45 personal stories**
- By and about youth published on NET-MED Youth website.

**80+ News stories**
- Published on NET-MED Youth website.

**National and Regional Integrated Communication Campaigns**

**Feature Event**
- 96k press coverage views
- 21M Twitter impressions

**180+ Media Appearances**
- 60%+ of News & Stories published on the project appear in European, and in national and regional MENA press.

**50 Young Writers Pool**
- Contributing to the creation and dissemination of content on NET-MED Youth.